

**SERVICE BRIEF**

# Retail IT

Virtual Business Solutions provides technologies built for the modern retail business.

**The Applications of IT to Retail Cannot Be Ignored**

*Leveraging technologies can bring your business considerable benefit.*

New technologies have begun to obscure the place where the traditional brick and mortar storefront ends and the dynamic online storefront begins, changing the industry substantially. If your company is searching for an IT provider that can help you develop both ends of your organization’s retail, Virtual Business Solutions is your answer.

With our strong understanding of our clients’ needs we can help you design, procure, install, and maintain a computing infrastructure that can meet every one of your organization’s needs. Since today’s consumer is much better informed today than in the past, understanding how to best leverage your technology budget is crucial to the sustained health of your business.

**Point of Sale Solutions**

*Ease of use defines Virtual Business Solutions’ POS solutions.*

The moment of truth for any retailer is when the customer pays for their goods. Successful commerce depends on a fast, secure, and reliable point of sale system. At Virtual Business Solutions, we can help you design and install the point of sale system that is right for your company. Our expert technicians will perform an assessment and help you determine what kind of point of sale system fits your needs. We’ll then get to work installing the system to your specifications.

**Hosted Utility Computing in the Cloud**

*Hosting, inventory, and chain management in the cloud.*

Today’s retail company has to concern themselves on two fronts. The “brick” and “click” aspects of your business have to support each other. With cloud computing, all of your employees can have access to the software they need to get their jobs done. Many retail organizations lean heavily on a Customer Relationship Management (CRM) solution, as it help manage all aspects of their business. Many of today’s best CRMs are available as a cloud service, making it easier for regional managers and other “roving” employees to access the numbers they need to access, in the office or on the road.



**Digital Security Cameras**

*We prioritize security, and so should you!.*

Our technicians understand how important security is for your company, and will work to design, procure, and install a security system that protects your physical assets and provides an efficient return by curtailing the amount of theft your company endures. We have the experience and the knowledge to deploy and maintain the powerful security solutions you need to keep your business safe.

**Features**

- Point of Sale Selection and Installation
- Cloud Hosted Utility Computing
- Digital Security Cameras

**Benefits**

- Connect your physical store to your online presence.
- Optimize your point of sale system.
- Cloud technology provides employees with anywhere access.
- Security cameras and other solutions deter theft.

**Get proactive and call us TODAY!**

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